

A Call to Further Becoming

The New Declaration from WOMEN OVER 50

by SUE MARCHNER BRIGHTMAN

In this groundbreaking book, Sue Brightman beckons us into timely and promising news about women over 50: it's not about aging, it's about becoming more of who we really are and doing what we're called to do.

Based on 100 interviews with women age 50-70+, Brightman discovers emerging themes of burgeoning creativity, spiritual growth, and a zesty freedom to experiment with new roles, new businesses, and new priorities. Blasting out of the water the old narrative about disengagement and decline, this exciting and spiritually rich stage of life comes alive page by page with women's stories, pithy quotes, and Brightman's insightful narrative.

Why is this important? Because cultural anthropologists have declared that there's a whole new stage of life from 50-70+ called Adulthood II, never before available. And those who are in this age range—including 58 million women in the US alone—are pioneering what it looks like. Not the least bit attracted to the concept of "retirement" or the worn-out narrative of disengagement and decline in our 60s and beyond, the 100 women in this book represent millions of others who are forging new paths with wisdom, resilience, professional experience, and chutzpah.

After all, we are the first generation of women to graduate the feminist movement and work our way through patriarchal systems while continuing to self-actualize and raise our families. We represent an exciting new era of life that has never been lived before, not only having *come through* groundbreaking decades for women, but continuing to *pioneer* new paths!

Of interest to women over 50 everywhere, this book is for those who want to:

- Answer the big "What Now?"
- Find out what women over 50 are unabashedly "Done With."
- Discover what women are creating and leading as they stay vibrantly engaged with life from age 50-70+.
- Understand the power of solitude, beauty, creativity, and friendships for enhancing women's empowered becoming.
- Explore the possibilities for meaningful relationships that women are seeking and fulfilling.
- Learn practices you can do to expand your own Further Becoming.

FOR MORE INFORMATION

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Sue Brightman is the founder and president of Women on the Journey of Their Lives, LLC, a coaching and women's workshop and retreat enterprise

supporting women over 50 at this emerging stage of life. For 30 years she has worked with organizations, teams, and individuals as a Conscious Business coach and consultant to some of the world's largest organizations. She now combines business, spiritual practice, and research for this book to help women enact their unique paths of continued contribution, joy, and Further Becoming.

